

2019 Junior Achievement of North Central Ohio 2020 Academic Year in Review

Serving Ashland, Carroll, Coshocton, Crawford, Holmes, Knox, Marion, Medina, Morrow, Portage, Richland, Stark, Summit, Tuscarawas & Wayne Counties.

FAST FACTS



Junior Achievement (JA)'s K-12 programs inspire and prepare young people to succeed in a global economy through innovative, interactive programming, which focuses on the pillars of **Work Readiness**, **Financial Literacy** and **Entrepreneurship**.

Though the JA of NCO staff prepared for a transitional year with a merger of the Akron and Canton organizations, COVID-19 required an unexpected and unique pivoting of resources. With 70% of programs and events occurring during the spring semester, NCO staff had to be adaptable in providing remote resources and opportunities with an expanded menu of digital program and virtual event options to school and corporate partners, educators, parents and volunteers.

JA Programs per County			
Ashland	2	Morrow	4
Carroll	0	Portage	26
Coshocton	7	Richland	29
Crawford	38	Stark	194
Holmes	0	Summit	397
Knox	0	Tuscarawas	30
Marion	0	Wayne	60
Medina	24	Not Available	91

- ◆ **5.5% overall market penetration**
 - ◆ **51% of JANCO programs executed were implemented in Low to Moderate Income (LMI) schools.**
 - ◆ **Cost: \$48.38 per student; \$1,015.98 per class****
- **Costs affected by COVID-19 program disruption*

Resources

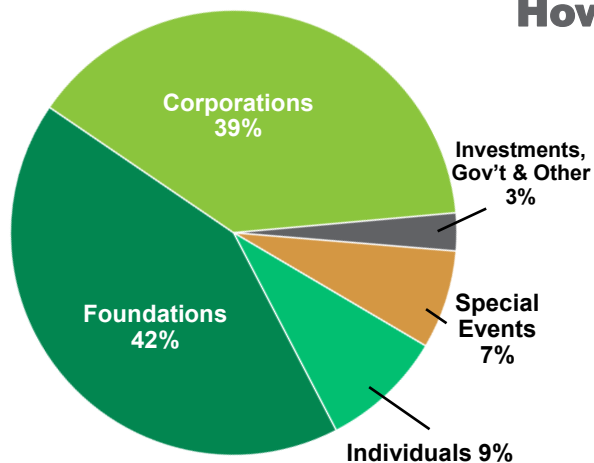
Career Speaker video library | Program videos

Events (virtual)

JA Entrepreneurship Challenge & Expo
 JA USA National Student Leadership Summit
2 local teams competed, winner of the FedEx Global Possibilities Award

ALL FUNDING comes from philanthropy, meaning JANCO fundraises to receive **EVERY DOLLAR** needed to fund local programming. Students, teachers and

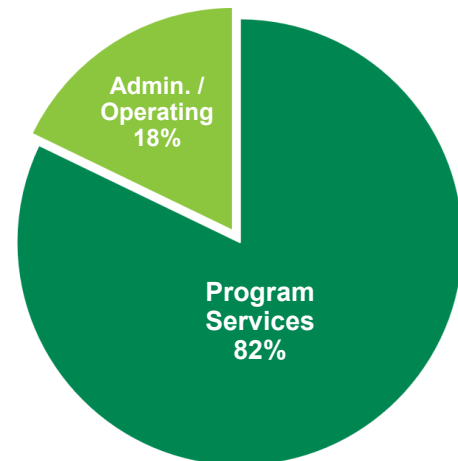
Where Funding Comes From:



How You Can Help:



How Contributions are Used:



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Junior Achievement of North Central Ohio (JANCO) conducts local evaluations each year. Evaluation data consists of student pre- and post-tests that measure the acquisition of key concepts related to finance, business, and the world of work. Teachers and volunteers also complete surveys to ensure JANCO maintains high standards of delivery in accordance with JA USA.

PROCESS

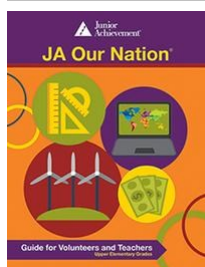
Evaluations are distributed to teachers and volunteers.

After the program is complete, pre- and post-tests are returned to JANCO.

Data is entered into the JA USA grading templates, ensuring tests match for accuracy.

JA Our Nation: 5th Grade

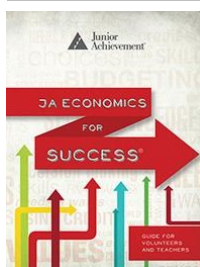
Evaluated Classes:	5	Return Rate:	18%
Total Students:	716	Sample Size:	126



- △ 93% of students report they believe they can create their own future.
- △ 86% of students reported the program helped them connect classroom concepts to the real world.
- △ Students gained valuable understanding of STEM concepts and career opportunities.

JA Economics for Success: 6-8th Grade

Evaluated Classes:	27	Return Rate:	33%
Total Students:	1,962	Sample Size:	645



- △ 74% of students gained valuable knowledge about credit scores and impacting factors.
- △ 57% of students reported that JA concepts will help them perform better in school.
- △ Students reported a better understanding budgets and plans to utilize the tool in the future.

STUDENT RESULTS

JA Personal Finance: 9-12th Grade

Evaluated Classes:	7	Return Rate:	63%
Total Students:	246	Sample Size:	156



- △ 84% of students report plans to track spending in the future, with 87% planning to create budgets.
- △ 85% of students plan to set personal financial goals moving forward.
- △ 74% of students report feeling in control of their future, with most planning to attend 2- and 4-year colleges (87% and 79%, respectively).

ADDITIONAL RESULTS

Teachers report:

- △ "...The kids like solving real world problems and having the [volunteer] comment honestly about how [the solutions] would work in the real world."
- △ "Students have a better understanding of entrepreneurship and how businesses work."
- △ JA programs are "...new learning activities applied to state standards with real life skills lessons."

Volunteers like:

- △ The opportunity for students to "...see and discuss real life experiences," with professionals.
- △ How program content provides a foundation for personal finance and builds from year to year.
- △ Giving back: "If something we do can give even one child an opportunity or make a small difference, it's worth every minute of prep and time."

JA has opened up new doors and experiences for me. In the past year, I have been involved with running a company, that has gotten me more experience with business professionals, making sales, creating contracts, and learning about inventory at the age of seventeen than I would have gotten once I graduated from college.

- Mackenzie Hennagin,
Hoover High School graduate & 2020 JA Scholarship winner